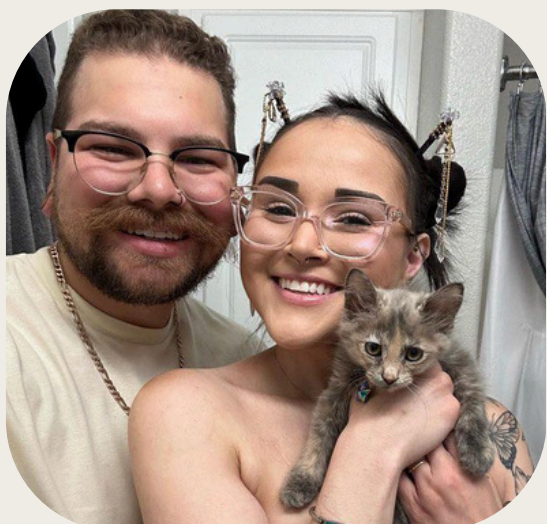


# IMPACT REPORT 2024



♥ HOMEWARD BOUND ♥  
CAT ADOPTIONS

702-463-9996  
[www.homewardboundcats.org](http://www.homewardboundcats.org)



# A Year to Remember,

*A place to call home!*

We love seeing the transformation that love and care brings to every cat—from their first moments with us to the joy of finding their loving homes. Each adoption, foster placement, and volunteer effort reflects our shared commitment to giving every cat a brighter future.



**888 cats adopted!**



**952 cat admissions!**



**7,424 hours served!**

**By 214 dedicated volunteers!**



**226 cats fostered!**

**By 44 loving foster parents!**



**31% more donated cat supplies!**




# Making Strides, Saving Lives!

<b>Focus Area</b>	<b>2024 Key Highlights</b>
<b><u>Expanding Support and Operations</u></b>	<ul style="list-style-type: none"><li>• Made finding resources easier by adding more informative content to our website.</li><li>• Expanded veterinary partnerships, improving efficiency without compromising care.</li><li>• Worked with more shelters—including those with high euthanasia rates—to transfer cats into our adoption program.</li></ul>
<b><u>Empowering Our Team</u></b>	<ul style="list-style-type: none"><li>• Grew our team and empowered staff to make on-the-spot decisions, prioritizing care for both cats and people in distress.</li><li>• Turned customers into dedicated volunteers, bringing their unique skills to help support our mission.</li></ul>
<b><u>Enhancing Processes</u></b>	<ul style="list-style-type: none"><li>• Updated our admissions and foster programs to run more smoothly than ever, making it easier to help cats in need.</li><li>• We've built a larger foster network, giving more kittens and cats a safe space while they wait for adoption.</li></ul>
<b><u>Elevating Adoptions</u></b>	<ul style="list-style-type: none"><li>• Ramped up adoption promotions, helping cats find homes faster.</li><li>• Adoptable cats are now featured on more platforms, making it easier for potential adopters to find their match.</li><li>• Upgraded software for a smoother, more user-friendly adoption process.</li></ul>
<b><u>Engaging Community</u></b>	<ul style="list-style-type: none"><li>• Increased social media reach and online content.</li><li>• Featured in Love Meow, Pet Scene Magazine, and The Dodo.</li><li>• Earned Gold Star status on GuideStar for transparency and non-profit excellence.</li></ul>

# Generosity in Action, Saving Lives Together!

At Homeward Bound, we are deeply committed to honoring the trust you place in us. We prioritize responsible stewardship of every dollar you share. In 2024, your incredible generosity and shared belief in our mission made an extraordinary impact in lifesaving.

## Financial Highlights

In comparison to 2023	
Total income increased by:	8.9%
Contributions rose over the previous year by:	17%
Managed costs as annual expenses saw an increase of only:	2.4%
Veterinary expenses decreased thanks to expanded partnerships by:	11.5%

To everyone who made our 2024 journey possible—thank you. Your generosity provides second chances for cats in need and strengthens our mission at Homeward Bound. Together, your compassion and dedication create brighter futures for the cats and the community we love.

With Grateful Hearts,  
We Thank You!

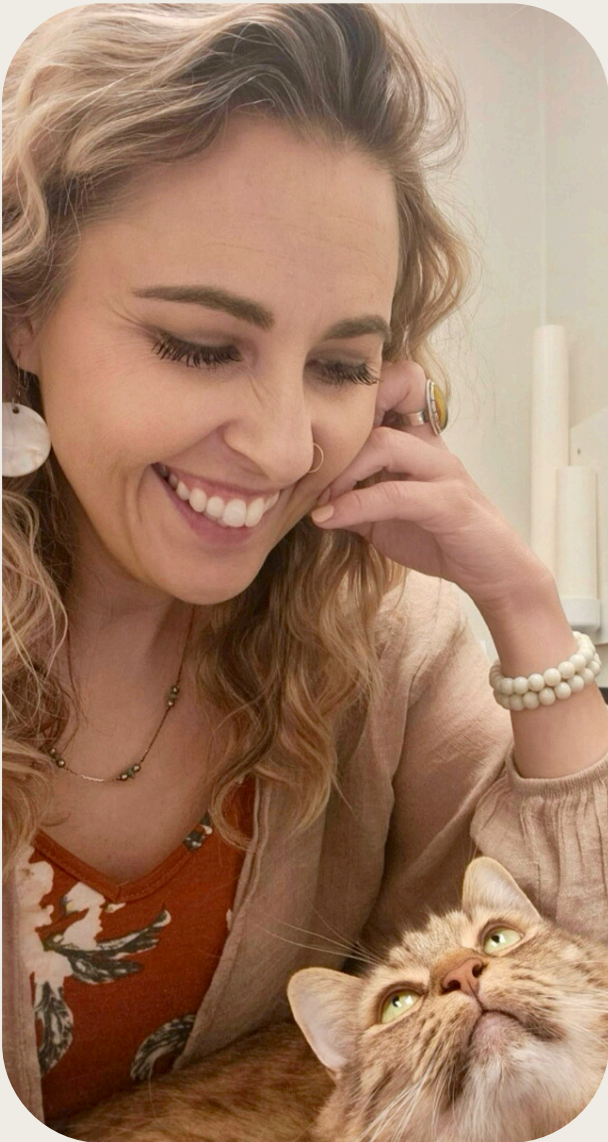


# A Foundation Built, Moving Forward with Hope!

"Over the past year, we've focused on strengthening our foundation—ensuring every cat in our care receives the love and attention they deserve while building the resources and relationships we need to grow. As we step into 2025, we have ambitious plans to help even more cats, provide greater community support, and create an even stronger team of staff and volunteers. We will continue to remain dedicated to treating every cat as an individual—valued, loved, and cared for. None of this progress would be possible without your

unwavering support. You've been with us every step of the way, now, together, we're ready to make an even bigger difference in the years ahead."

- Vanessa Porter, Executive Director



## Acknowledgements

- Our Amazing Donors
- Our Amazing Grant Partners
- Our Amazing Volunteers & Foster Parents
- Our Amazing Adoption Partners
- Our Amazing Staff
- Our Amazing Board Members

# Looking Ahead, Momentum in Motion!



## 2024

Reflecting and Reviewing for Growth –

A year dedicated to understanding our progress and building on our foundation.

## 2025

Structuring for Sustainable Growth –

Establishing systems and strategies to fuel our continued success and ensure our sustainability.

## 2026

Maintaining and Elevating Our Growth –

Strengthening what we've built to ensure long-term impact and achievement.

Join us on this journey—  
together, we WILL achieve even more!

