



## FOR IMMEDIATE RELEASE

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## National Nonprofit Petco Love Invests in Homeward Bound Cat Adoptions to Save and Improve the Lives of Cats in Las Vegas

**Las Vegas, NV (March 2025)** – Homeward Bound Cat Adoptions is set to receive a grant investment from national nonprofit Petco Love in support of their lifesaving work for cats in Las Vegas, NV.

Petco Love is a national nonprofit leading change for pets by harnessing the power of love to make communities and pet families closer, stronger, and healthier. Since its founding in 1999, Petco Love has invested more than \$430 million in adoption and other lifesaving efforts. And Petco Love helps find loving homes for pets in partnership with Petco and more than 4,000 organizations — like ours — across North America, with more than 7.1 million pets adopted and counting.

“Our investment in Homeward Bound Cat Adoptions is part of more than \$12M in investments recently announced by Petco Love to power local organizations across the country as part of our commitment to create a future in which no pet is unnecessarily euthanized,” said Susanne Kogut, president of Petco Love. “Our local investments are only part of our strategy to empower animal lovers to drive lifesaving change right alongside us. We launched [Petco Love Lost](#), a free national lost and found database that uses photo-matching technology to simplify the search for lost pets.”

“Petco Love’s investment allows us to say yes when cats have nowhere else to turn. Their support strengthens not only our organization, but the entire community — ensuring more cats receive the care, compassion, and second chances they deserve,” said Vanessa Porter, Executive Director, Homeward Bound Cat Adoptions.

**Homeward Bound Cat Adoptions** is a nonprofit organization founded in 2007 with a simple mission: to be there for cats and the people who love them. Homeward Bound provides a calm, free-roaming environment where cats can feel safe and adopters can make meaningful connections. With the support of the community, Homeward Bound has helped more than **10,500 cats** find second chances and loving homes. For more information, visit <https://www.homewardboundcats.org/>.

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**About Homeward Bound Cat Adoptions:** A nonprofit organization dedicated to cats and people. If cats cannot stay with their families or in their neighborhoods, Homeward Bound prioritizes resources on cats most at risk, ensuring the highest level of care and providing a modern, free-roaming adoption center to minimize stress, serve the individual needs of each cat, and set up both cats and adopters for success.

**About Petco Love:** Petco Love is a life-changing nonprofit organization that makes communities and pet families closer, stronger, and healthier. Since our founding in 1999, we’ve empowered animal welfare organizations by investing more than \$430 million in adoption and other lifesaving efforts. We’ve helped find loving homes for more than 7.1 million pets in partnership with Petco and organizations nationwide. Our love for pets drives us to lead with innovation, creating tools animal lovers need to reunite lost pets, and lead with passion, inspiring and mobilizing communities and our more than 4,000 animal welfare partners to drive lifesaving change alongside us. Is love calling you? Join us. Visit [PetcoLove.org](https://PetcoLove.org) or follow us on [Facebook](#), [Instagram](#), [X](#), [Threads](#), and [LinkedIn](#) to be part of the lifesaving work we lead every day.